



IMPACT 2019

April 15-17, 2019

Arizona Biltmore Hotel

Phoenix, AZ



**Join over 600 HR leaders in
Phoenix, AZ at the historic Biltmore.**

Now in its 12th year, IMPACT helps HR leaders explore technologies, trends, and strategies to help navigate the ever-changing HR landscape. We will once again kick off the conference with the launch of the 2019 Deloitte Global Human Capital Trends, the leading industry report that unveils the trends shaping the future of human capital. All attendees are invited to join us for the launch and for our opening night welcome reception immediately following the Human Capital Trends presentation.

Join us to explore our latest insights and market experience, and connect with our team of analysts, Human Capital leaders, and other industry influencers.

What our attendees are saying

“**IMPACT** is a wonderful combination of deep research that helps you understand where the industry is going, combined with practical stories of people who are taking that journey.”

– CMO, Glint, Inc.

“Bersin is like a colleague that you go to when you need something. There’s those go-to colleagues that are reliable and smart and you can trust them.”

– SVP, Regions

“IMPACT has the perfect mix of trends, real world best practice and networking.”

– VP, Avature

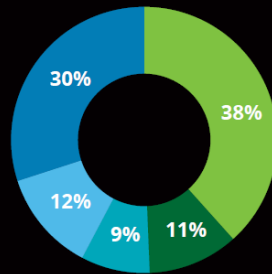
Who attends?

 **600+**
attendees

 **50+**
speakers

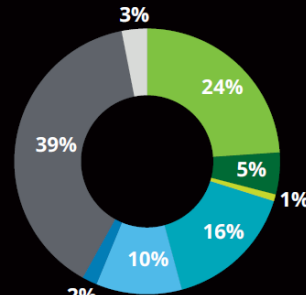
 **30+**
sponsors

Organization size



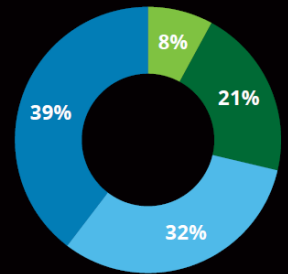
- 20,000+
- 10,000 - 20,000
- 5,000-10,000
- 1,000-5,000
- Under 1,000

Industry mix



- Consumer & industrial products
- Energy & resources
- Federal practice
- Financial Services
- Life sciences & health care
- Public sector
- Technology, media, & telecom
- Other

Audience level



- C-level
- VP
- Senior director/director
- Senior manager/manager

What can you expect?

 **4**
tracks

 **4**
keynotes

 **8**
networking
opportunities

 **22**
breakout
sessions

Past speakers



**Leena
Nair**

Chief Human
Resources
Officer
Unilever



**Michael
Fraccaro**

Chief Human
Resources
Officer
Mastercard



**Patty
McCord**

Former
Chief Talent
Officer
Netflix

Past sponsors

GLINT™

CROSSKNOWLEDGE
A Wiley Brand



 **degreeed.**

 **BetterWorks™**

 **SmartRecruiters**

What will you learn?

Agenda at a glance

Monday April 15

| | |
|-------------------|--|
| 2:30 pm – 3:30 pm | Community Group Meetup |
| 4:00 pm – 5:00 pm | Deloitte 2019 Global Human Capital Trends Launch |
| 5:00 pm – 6:30 pm | Welcome reception |

Tuesday April 16

| | |
|---------------------|-------------------|
| 7:00 am – 7:45 am | Wellness activity |
| 7:45 am – 8:45 am | Breakfast |
| 8:45 am – 10:00 am | Opening keynote |
| 10:10 am – 12:20 pm | Breakout sessions |
| 11:00 am – 11:30 am | Networking break |
| 12:20 pm – 1:30 pm | Lunch |
| 1:30 pm – 3:20 pm | Breakout sessions |
| 3:30 pm – 4:45 pm | Keynote |
| 4:45 pm – 6:00 pm | Evening reception |

Wednesday April 17

| | |
|---------------------|-------------------|
| 7:00 am – 7:45 am | Wellness activity |
| 7:45 am – 8:45 am | Breakfast |
| 8:45 am – 9:45 am | Keynote |
| 9:50 am – 12:00 pm | Breakout sessions |
| 10:40 am – 11:10 am | Networking break |
| 12:00 pm – 1:10 pm | Lunch |
| 1:10 pm – 2:00 pm | Breakout sessions |
| 2:00 pm – 3:00 pm | Closing keynote |

Session tracks

With the social enterprise as our focus, sessions will follow **four tracks**.

1

The Symphonic
Organization

2

The Unleashed
Individual

3

The Pioneering
HR Function

4

The Humanistic
Workplace