



Privacy Notice for World Economic Forum Annual Meeting (Davos)

Last revised: 18 September 2025

This notice covers personal information processing by us in relation to your registration and participation in the Davos event.

The event is managed by Deloitte Touche Tohmatsu Limited ("DTTL", also known as "Deloitte Global") with registered office 1 New Street Square, London, United Kingdom, EC4A 3HQ. When used in this Privacy Notice, "we", "us" and "our" refers to Deloitte Global.

The data controller of your personal information regarding this event is Deloitte Global.

Personal information which we process this event

We will collect or obtain information about you for this event that you provide to us, which may include registration contact details (title, job title, name, email, mobile number) and digital photographs.

It may also include 'sensitive' or 'special categories' of information about you such as dietary or allergy restrictions, access, and mobility assistance requirements within the 'Additional information' section of the registration page. The box is free text, so if you do not feel comfortable disclosing certain information, you can leave this section blank. There are no consequences for refusing to provide this requested data. We may also collect passport information for the purposes of security and access controls.

Please note that photographs and videos will be taken throughout the event. These may be used by Deloitte for marketing and publicity in our publications, on our website and in social media or in any third-party publication. Please inform Deloitte on the day of the event if you have any concerns, or if you object to being photographed/filmed.

How we use information about you

We will process information about you for the following purposes:

- To facilitate your registration and participation in the event;
- To identify and authenticate you;
- To allow appropriate organization of the event including guest itinerary management;
- To print delegate badges;
- To deliver the hospitality experience;
- Event photography and video for promotional and archival purposes in our publications, on our website and in social media or in any third-party publication.

If you are attending the event, any information you choose to provide about any dietary/access requirements is only shared with the venue where necessary, and will be deleted after the event, along with copies of your passport and/or digital photographs.

If applicable, WEF will issue a badge for security and access to the event premises. If you have any questions regarding WEF's Terms and Conditions related to Registration, please contact legal_team@weforum.org.

The lawful basis for processing information

We use your personal information because of our legitimate interests (i) to identify and authenticate you so you may securely register to the event; (ii) the effective and lawful operation of the event; and (iii) our legitimate interests in capturing and preserving the event's key moments and creating material for Davos events.

To the extent that we process any special categories of data relating to you for any of the purposes outlined above we will do so because you have given us your explicit consent to process that data unless we are otherwise permitted to so by law.

Contact information

To exercise your rights or if you have any questions concerning your privacy in connection with our processing of your personal information as a controller, please contact DTTLPrivacy@deloitte.com.

For more information on how Deloitte Global processes and shares your data as a controller and for details on your rights under GDPR please refer to our [Privacy Notice](#).

If you are a Deloitte Global professional, please refer to our [personnel privacy notice](#).